

AMENDMENTS TO THE CLAIMS

1-23. (Canceled)

24. (New) A method for transferring and communicating data between a wireless mobile device connected to a network and a matching database system having at least one server connected to the network, comprising:

receiving profile data relating to a wireless mobile device user by the server and storing the profile data in the matching database system;

receiving by the server of a request for data from the wireless mobile device user through the wireless mobile device;

matching by the matching database system of data responsive to the request by comparing data to the wireless mobile device user's profile data and determining at least one match;

transmitting the matching data to the wireless mobile device for review by the wireless mobile device user.

25. (New) The method of claim 24, wherein the profile data includes characteristic and criterion data and the matching is at least in part two-way matching based upon both characteristic and criterion data.

26. (New) The method of claim 25, wherein at least some of the characteristic data is obtained passively.

27. (New) The method of claim 24, wherein matching data is transmitted in response to a request by the wireless mobile device user.

28. (New) The method of claim 27, wherein the request by the wireless mobile device user is scheduled for future transmitting.

29. (New) The method of claim 24, wherein the data transmitted by the server to the wireless mobile device comprises a notification message

30. (New) The method of claim 29, wherein the notification message includes an interactive communication element that is selectable by the wireless mobile device user.

31. (New) The method of claim 30, wherein the interactive communication element initiates real-time voice or electronic messaging communication with a person corresponding to the notification message.

32. (New) The method of claim 30, wherein the notification message is delivered by SMS instant messaging.

33. (New) The method of claim 30, wherein the interactive communication element initiates anonymous interactive communication between the wireless mobile device user and a person corresponding to the notification message.

34. (New) The method of claim 33, further comprising initiation of anonymous interactive communication between the wireless mobile device user and a person corresponding to the notification message.

35. (New) The method of claim 25, wherein the matching data corresponds to another wireless mobile device user whose profile data has been received by the server.

36. (New) The method of claim 35, wherein the profile data includes characteristic and criterion data and the matching is at least in part two-way matching based upon both characteristic and criterion data.

37. (New) The method of claim 36, wherein at least some of the characteristic data is obtained passively.

38. (New) The method of claim 35, wherein matching data is transmitted in response to a request by the wireless mobile device user.

39. (New) The method of claim 38, wherein the request by the wireless mobile device user is scheduled for future transmitting.

40. (New) The method of claim 35, wherein the data transmitted by the server to the wireless mobile device comprises a notification message

41. (New) The method of claim 40, wherein the notification message includes an interactive communication element that is selectable by the wireless mobile device user.

42. (New) The method of claim 41, wherein the interactive communication element initiates real-time voice or electronic messaging communication with a person corresponding to the notification message.

43. (New) The method of claim 41, wherein the notification message is delivered by SMS instant messaging.

44. (New) The method of claim 41, wherein the interactive communication element initiates anonymous interactive communication between the wireless mobile device user and a person corresponding to the notification message.

45. (New) The method of claim 44, further comprising initiation of anonymous interactive communication between the wireless mobile device user and a person corresponding to the notification message.